WORDPRESS WEB APPLICATION WITH E-COMMERCE

CLIENT PROFILE

The client owns a Publishing House in Canada having a dedicated team of authors, editors and designers. The Publishing House encourages the novice writers and aids others who have chosen writing as a profession, to convert their manuscripts to books, with a service suggestion for the promotion of their work.

CLIENT SIDE SUMMARY

The client desired a medium that encourages the young writers to turn their ideas to reality by providing a full assistance in assessment of manuscripts, marketing and publishing consultancy, provide dedicated designers, editors, illustrators, publicists and others. They desired a website for the promotion of their publication house, selling of books, registration of new users and assistance services for editing, designing, publishing, website buildings and promotional services via this medium.

THE CLIENT

Client: Publishing House Owner | **Location:** Canada | **Industry:** Books and Publishing House

SURETEK SOLUTION

Suretek created a perfect website that manages the following tasks:
- Registration / User Login.
- E-commerce: Payment medium for the purchase/sale of books.
- Publication services to the young writers.
- Well maintained books, readers and writers database.
- Email notification to the administrator for the services used.
- Sending proposals/offers to the customers based on priority.
- Feedback and Wish-list.

TECHNOLOGIES USED

Word Press 3.3, Photoshop, J-Query, Ajax, WP e-Commerce for Word press, Contact Form 7, MySql

www.suretekinfosoft.com